

Get Connected!

Create instant synergy with your colleagues and tap into general funding sources by accurately enhancing your library's collections with meaningful curriculum data.

Contact us NOW and Get Connected

Funding Success

Mitinet's comprehensive diagnostics of MARC Databases has found overwhelming success in overcoming the "lack of funds" complaint from administrators.

Why?

Librarians can now quantitatively prove the interrelationships between high quality data and maximizing the ROI (return on investment) of your school's educational and materials investment in libraries.

Mitinet's MARC Data Diagnostics is a free service.

The MARC Data Guarantee™

(that only the finest MARC data company can offer)

Data migration is risky business. While you take the time to select the best OPAC vendor to serve your patrons, why not spend the time to research and select the best vendor to handle your data?

The best is Mitinet, by far—and we'll prove it with our Data Guarantee. Select your vendor and Mitinet will clean, enhance, and migrate your holdings to your new system *at no cost*. Compare the actual results between your automation vendor and Mitinet.

Pay for proven quality, not your vendor's sales pitch.



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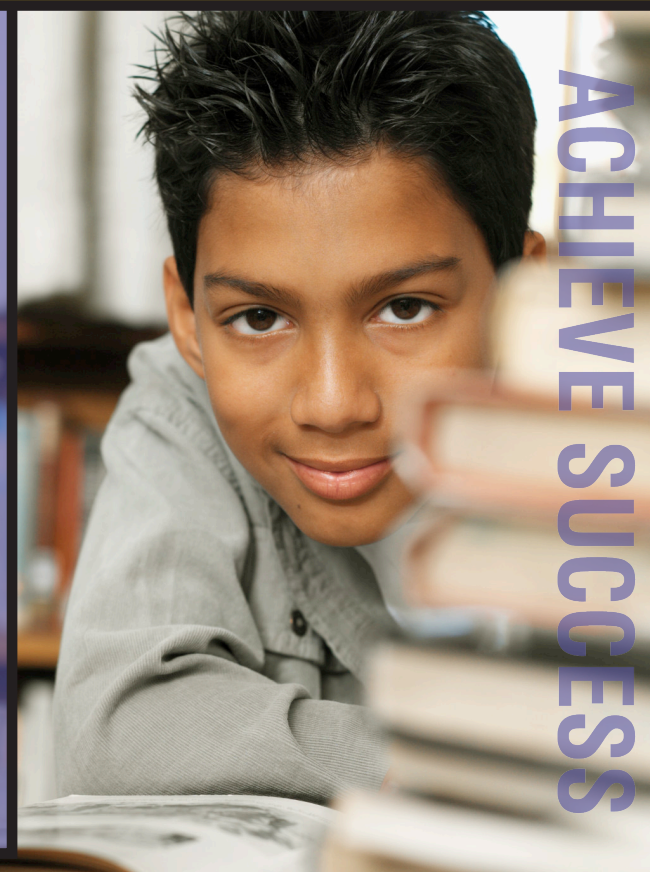


Increase Circulation!
Clean, Enhance, Protect, and
Expand your Database

Get it Clean and Keep it Clean!

- ▶ MARC on Demand™
- ▶ MARC Library Defender™
- ▶ Magic REcon™
- ▶ MARC Mechanic Express™
- ▶ FastMARC Cataloger™
- ▶ MARC Match™ for Lexile®
- ▶ MARC Match™ for AR
- ▶ MARC Match™ for SRC
- ▶ Subject Heading Updates™
- ▶ MARC Magician® Professional

Lexile® is a registered trademark of MetaMetrics, Inc.



ACHIEVE SUCCESS

Mitinet now matches
Accelerated Reader®
Lexile®
Scholastic Reading Counts®

POWERED BY  MITINET

Because a Kid Can't Read
What a Kid Can't Find™

► Magic REcon™

Maximize your library's circulation and patron satisfaction by replacing substandard and brief records with content-rich, full MARC records.

- Fast and easy to use.
- Don't have time to catalog with more than an ISBN and title? Magic REcon™ can find and complete cataloging tasks in seconds.
- Save time every day by eliminating the hassles associated with bad MARC records.

► MARC Mechanic Express™

MARC Mechanic Express™ makes the difficult task of cleaning up your library's database fast and easy.

- Easy to use.
- Set the options you want and control what gets checked and fixed in all of your records.
- Dramatically improve search results and see circulation rates soar.
- Make managing your collection easier.
- Complete cleanup within 1 to 3 business days.

► Subject Heading Updates™

When was the last time subject headings were updated in your library?

Subject headings are the most commonly used search terms. If your subject headings are out of date, inconsistent, or dead wrong, your patron's searches will be difficult and often pointless.

- Dramatically improve circulation and patron satisfaction.
- The average K-12 MARC database contains more than 5,000 no longer used or politically sensitive subject headings.
- Add tens of thousands of kid-friendly subject headings to increase searching success.

► MARC Defender™

From your box of books to records retrieved from the web or your automation vendor, protect your library data integrity and enhance every record using MARC Defender™.

- Fast and easy—it's automatic!
- MARC Defender™ screens the content of every MARC record from book vendors, the web, or your automation vendors—before you load them.
- Add Lexile®, Scholastic Reading Counts®, or Accelerated Reader® to MARC records.
- Update subject headings.
- Automatic MARC code fixes and more.



► Reading Enhancements

Automatically *add, remove, and verify* reading program information. Eliminate the common problems and inefficiencies caused by missing or mismatched data.

► Lexile® Match

Add the most current and accurate Lexile® Measures to your database.

- Mitinet populates more records and with better accuracy than any other vendor.
- 1-2 day service.

► MARC Match™ for Accelerated Reader®

Align the tests you own with the materials in the library.

- Supports Enterprise edition and non-Enterprise.
- Accuracy matters. Fully support your investment by improving usage results.
- 1-2 day service.

► MARC Match™ for Scholastic Reading Counts®

Match the books in your library with every Reading Counts test.

- Accuracy matters. Fully support your investment by improving usage results.
- 1-2 day service.

► MARC on Demand™

Find the MARC records you need.

- Highest hit rates in the industry for print, DVD, video, non-print, and teacher resource materials.
- Best combined value for all MARC record types.
- Assisted Search for no-hits. If the record is rare, we'll help you find it!

► MARC Magician® Professional

This award-winning software remains the industry standard for cataloging and global editing. The program's power-rich features allow professional librarians to quickly catalog any record type or quickly and globally edit entire databases.

- Automatic MARC fixes:
 - ISBD Punctuation
 - Leader Field updates
 - Non-filing indicators
- Powerful, context-sensitive tips and examples.
- Global edits of all bib., holdings, and fixed fields.